



UNLEASHED®

Ready to Lead What's Next? Here's Your Circle.

You already know me.

You know how I show up—direct, real, and fully invested in helping leaders grow with clarity, courage, and conviction.

That's exactly why I created the **Unleashed® Leadership Circle**.

It's not another leadership workshop. Not a class. Not a networking group.

It's a strategic, high-trust space for people like you—seasoned business owners, nonprofit executives, and entrepreneurial leaders—who are ready to evolve.

You've built something important.

Now it's time to lead at a higher level—with less noise, more clarity, and a strong circle around you.

Why This. Why Now.

If we're honest, leadership has never been more complicated.

You're dealing with...

- Complex team dynamics and retention
- Constant communication challenges
- The pressure to always know what's next
- A growing mental load and shrinking margin for error
- Decision fatigue, digital overwhelm, and the isolation of being the one in charge
- Building strategy in a world that won't sit still—where laws, markets, governments, and the planet itself are reshaping how we live and lead

You don't need more to do.

You need time to think. Space to talk. And people who get it.

That's what the **Unleashed® Leadership Circle** gives you.

What It Is

This is a small, curated group of 10 experienced leaders—business and nonprofit—who meet monthly (in-person or virtually) to:

- Step out of the daily grind
- Think strategically about leadership and life
- Engage in bold, real conversations
- Sharpen communication and decision-making
- Leave with more clarity and less weight on their shoulders

Each month includes:

- A 3.5-hour group session (no fluff, no slides—just focused facilitation and real progress)
- Ongoing access for support, insight, and strategic alignment
- Agendas tailored to the groups needs and wants

And Yes, We'll Use AI (The Right Way)

No, this isn't a tech tutorial.

But yes—we'll use tools like ChatGPT and Claude to help you:

- Write and speak with **more clarity**
- **Think through** decisions and options
- Lead **more efficiently**
- **Save time, reduce stress**, and offload what doesn't need to stay in your head

AI won't replace your leadership. It will **amplify** it.

You'll walk away with tools and prompts that fit your style and help you stay ahead.

What You Get

- Monthly strategic group session
- Simple, powerful AI tools to boost clarity and efficiency
- Leadership frameworks and decision support
- A handpicked peer group with diverse experience
- Zero homework—just breakthroughs
- Founding Member pricing, locked in for life

Who This Is For

You don't have to be in any specific industry. But you do need to be:

- In a leadership role with people counting on you
- Hungry for strategic time and meaningful dialogue

- Open to honest feedback and deep personal growth
- Committed to integrating life and leadership—not just surviving both

This Circle includes CEOs, founders, nonprofit leaders, and executives across sectors. And that’s the point: **cross-pollination sharpens everyone.**

The ROI You’ll Actually Feel

You’ll walk away with:

- More time and mental space
- Sharper, more confident decisions
- Clearer communication with your team, board, or clients
- Renewed energy and focus
- Smart, accessible use of AI in your leadership
- A sounding board you can trust
- A clearer path forward—personally and professionally

Founding Member Opportunity

I’m launching two groups:

→ One **in-person**, local to Greater Kitsap County

→ One **virtual**, open to leaders anywhere who want to improve their leadership and life

We begin **September 1, 2025**. Join by July 31st and chose the path that best fits you best:

Option 1: Group Membership

- \$500/month or \$5,500/year (Pay by July 31 and your next payment isn’t due until **October or September 2026**)
- Includes monthly 3.5-hour group session and full access to the Circle
- Lifetime pricing (it never goes up for you)
- Founding Member recognition
- Early access to select your Circle (in-person or virtual)

Pricing increases to \$750/month or \$7,500/year on August 1.

Only 10 seats per group. This stays tight, high-impact, and high-trust.

Option 2: Group + Private Coaching

- \$950/month or \$10,000/year (Pay by July 31 and your next payment isn’t due until **October or September 2026**)
- Includes everything in the group membership **plus a monthly 1:1 coaching session with Dan**
- Lifetime pricing (locked in for Founding Members)

- Best option for those seeking personalized leadership growth alongside peer collaboration

Price increases to \$1,350/month or \$14,000/year after July 31

Your Risk-Free Guarantee

Here's how confident I am in the value of this Circle:

Try it for 60 days.

If after attending your first three monthly group and 1:1 sessions, you're not completely satisfied with the ROI, I'll return your full investment.

No hard feelings. No fine print. No questions asked.

The only catch? You've got to show up. If you miss sessions, the guarantee doesn't apply.

Fair? Good.

Because leadership deserves your full presence—and this Unleashed® Leadership Circle will meet you there.

Ready?

If you've been looking for a space to lead more boldly, think more clearly, and live more fully—this is it.

We'll challenge your thinking. Sharpen your voice. Strengthen your team.

And we'll do it together, with candor, respect, and momentum.

Let's talk about your seat.

This is what leadership looks like—Unleashed®.

—Dan

P.S. Already part of a leadership group? No problem—this isn't about competition.

It's a different kind of space, focused on personal and professional integration, not just business performance.

You don't have to leave one to join this. In fact, the ROI of being in this Circle—clarity, confidence, connection—will more than justify the investment.

It's not either/or. It's what's next.

About Dan Weedin

Dan Weedin is a leadership strategist, business advisor, and speaker who's been coaching entrepreneurs, executives, and nonprofit leaders for over 20 years. He's built companies, served on school boards, coached high school sports, and helped clients navigate everything from sudden crises to major growth.

Dan's known for his direct style, sharp wit, and ability to turn complexity into clarity. He created the *Unleashed® Leadership Circle* to give leaders a space to think bigger, lead better, and build lives they don't need a vacation from.

When he's not consulting, coaching or speaking, you'll probably find him on the golf course or chasing after his dog, Bandon, in Poulsbo, WA

